

Palmetto State Literacy Association (PSLA) 2025 Conference Exhibitor Information

The Palmetto State Literacy Association (PSLA) is pleased to announce our 49th Annual Conference *Ignite the Literacy Light & Lead!* Our conference is scheduled for February 20 - 22, 2025, at the Hilton Beachfront Resort & Spa (formerly Marriott Hilton Head Resort & Spa) on Hilton Head Island, South Carolina.

The PSLA Conference Committee invites you to join us at the conference. An exhibit booth allows your company to showcase and sell your products while networking with educators across South Carolina as they witness your company's educational commitment. Exhibitors may set up on Thursday, February 20th at 7:00 AM with the exhibit hall opening Thursday at 2:00 PM. The exhibit hall will close on Saturday, February 22. Specific Exhibit Hall times will be forthcoming.

We expect a well-attended conference and look forward to you joining us. Exhibitor Registration Information is below. If you have any questions, please do not hesitate to reach out at webmaster@palmettostateliteracy.org

Regards,

PSLA Conference Committee
Kaye Jamison, Exhibits Coordinator



Hotel reservations: for the Hilton Beachfront Resort & Spa use [this link](#).

Exhibitor Registration: To register as an exhibitor please go to <https://palmettostateliteracy.org/annual-conference> to complete the online registration form for exhibitors. As an exhibitor, each booth provides registration for two people. If additional representatives attend, there will be an extra cost per person.

Booth Information:

- An exhibitor booth space is an 8'x10' floor space divided by piped and draped.
- The booth space includes one draped table, 2 chairs, a wastebasket, a Company ID sign, and 2 conference registrations for your booth staff.
- Breakfast and lunch for Friday and Saturday breakfast are included.
- Conference Wi-Fi is provided.

Booth Fees:

1 Booth	\$525.00
Additional Booth	\$325.00
Additional Chair	\$15.00
Additional table	\$30.00
Power	\$50.00
Additional Staff	\$100.00 each person

Exhibitor Shipping Information:

- Host South
Phone 843.949.8887
Email Eric@HostSouthES.com
2025 Louisville Road – Unit B, Savannah, GA 3141
- Set up and breakdown times to be shared later

Conference Schedule:

Click [here](#) to view the schedule.

Exhibitor set-up: Thursday, February 20, 2025, 7:00 AM – 1:00 PM

Break-down: Saturday, February 22, 2025, 10:45 AM

Exhibitor Digital Advertising: An opportunity to advertise in our online conference program is available at the PSLA website, <https://palmettostateliteracy.org/annual-conference>.

Advertising Information:

- Artwork is due no later than **January 6, 2025**
- **Digital Artwork Specs:** All ads should be camera-ready high-resolution PDFs with 300 DPI.
- **Fees:**
Full page 8" x 10" \$300.00
Half-page 5" x 7" \$200
Fourth-page 4" x 5" \$125.00 (Landscape format)

Sponsorship Information:

Questions or if you do not see any sponsorship you have in mind email

- Michelle Richardson conference@palmettostateliteracy.org
- Jean Brewington Registration@palmettostateliteracy.org
- Sponsorship Form is at the end of the document.

Sponsorship Descriptions and Levels

→ Keynote – Platinum Sponsor (1 available)

- ◆ Exhibit booth
- ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- ◆ Full-page advertisement in the digital conference program
- ◆ The company is invited to present a session

→ \$5000 - Presenter Sponsorship - Platinum Sponsor (2 available)

- ◆ Featured presenter/author
- ◆ Exhibit booth
- ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- ◆ Half-page advertisement in the digital conference program

- ◆ The company is invited to present a session
- **\$5000 - Pre-Conference Sponsorship - Platinum Sponsor (2 available)**
 - ◆ Exhibit booth
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
 - ◆ Half-page advertisement in the digital conference program
 - ◆ The Company is invited to present a session
- **\$3500 - Contributor Sponsorships - Gold Sponsor (4 available)**
 - ◆ Exhibit booth
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
 - ◆ Half-page advertisement in the digital conference program
 - ◆ The company is invited to present a session
- **Conference Tote Bags Sponsorships – Gold Sponsor (1 available)**
 - ◆ Exhibit booth
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
 - ◆ Half-page advertisement in the digital conference program
- **\$3000 - Conference Advertising Placement**
 - ◆ Show off your brand while attendees are waiting for the elevator at the Hotel and Ballroom Foyer Areas. The sponsorship includes one set of elevator doors or Hotel Areas; you provide the artwork.
- **\$1000 - WIFI Sponsorships - Bronze Sponsor (2 available)**
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- **\$1000 - Conference Digital Message Board Sponsorships - Bronze Sponsor (2 available)**
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- **\$300 - Technology Charging Table Sponsorship – Bronze Sponsor**
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- **\$1000 - Kiosk Faceplate Sponsorship - Bronze Sponsor – (4 Available)**
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
 - Half-page advertisement in the conference program
 - **Artwork Due 12/20/2024**
 - ◆ [Kiosk Faceplate Information](#)

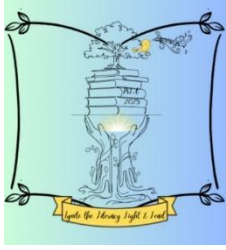
NEW THIS YEAR! Exhibit Hall Bingo

- **\$1000 - Bingo Main Sponsor - Bronze Sponsor (1 Available)**
 - ◆ The primary sponsor for the Exhibitor Bingo Card
 - ◆ Name and logo at the top of the Bingo card and the Bingo card squares
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- **\$500 - Bingo Supporter - (3 Available)**
 - ◆ Listed as one of three Exhibitor Supporters on the bottom of the Bingo card and the Bingo card squares
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
- **Bingo Gift Sponsor - (16 Available)**
 - ◆ Name on Bingo card squares
 - ◆ Company name and logo as a Contributor Sponsor Recognition through conference signage
 - ◆ Sponsors will provide door prizes for all Bingo winners.
 - ◆ The company provides the item's name by January 10, 2025, and delivers it to Virginia Scates at the PSLA Exhibit Booth when checking in or by Thursday, February 20, 2025, at 1:00 pm.

[Exhibit Hall Bingo Information](#)

Cancellations: PSLA hopes everyone who registers for the conference will be able to attend; however, PSLA knows extenuating circumstances do occur.

- **All Exhibitor cancellations must be emailed to webmaster@palmettostateliteracy.org by December 30, 2024.** Cancellations received before December 30th will be refunded less than a \$50 service fee. No refunds will be issued after December 30, 2024.
- PSLA may utilize the space for any purpose without notifying the exhibitor, if the exhibitor has not checked in at the exhibitor registration desk and set up by 6:30 PM on Thursday, February 20, 2025.



49th Annual Palmetto State Literacy Association Conference

Sponsorship Form

Company Name: _____

Company Contact: _____

Email Address: _____

Phone: _____

Address: _____

City: : _____ State: _____

Website: _____

Primary Booth Contact: _____

Sponsorship Opportunities:

- \$5000 - Presenter Sponsorship - Platinum Sponsor (2 available)
- \$5000 - Pre-Conference Sponsorship - Platinum Sponsor (2 available)
- \$3500 - Contributor Sponsorships - Gold Sponsor (4 available)
- \$3000 - Conference Advertising Placement or Elevator Wrap
- Conference Tote Bags Sponsorships - Gold Sponsor (1 available)
- \$1000 - WIFI Sponsorships - Bronze Sponsor (2 available)
- \$1000 - Conference Digital Message Board Sponsorships - Bronze Sponsor (2 available)
- \$300 - Technology Charging Table Sponsorship - Bronze Sponsor
- \$1000 - Kiosk Faceplate Sponsorship - Bronze Sponsor - (4 Available)
- \$1000 - Bingo Main Sponsor - Bronze Sponsor (1 Available)
- \$500 - Bingo Supporter - (3 Available)
- Bingo Giveaway Sponsor - (18 Available)

→ Company name and logo as a Contributor Sponsor Artwork may be submitted [here](#).

Mail this form and check to
PSLA % Jean Brewington
P.O. Box 365, Drayton, SC 29333.

